

Roof Rescue Official Contest Rules

Roof Rescue (the “**Contest**”) is a contest in which natural persons (“**Participants**”) complete an online submission for the opportunity to receive the Prize (as defined herein).

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE CONTEST.

The Contest is sponsored by Oberg Roofing & Remodeling Inc., a Minnesota corporation (the “**Sponsor**”). The Contest is governed by these Official Contest Rules (these “**Rules**”). By participating in the Contest, each Participant agrees to abide by these Rules, including eligibility requirements, and understands that the results of the Contest, as determined by Sponsor, are final in all respects. The Contest is subject to all federal, state and local laws and regulations, and is void where prohibited by law.

The Contest is in no way sponsored, endorsed or administered by, or associated with, any entity other than Sponsor. Any questions, comments or concerns regarding the Contest should be directed to Sponsor at the address listed at the end of these Rules.

ENTRY PERIOD

The Contest will have a four (4) week submission period, commencing on April 6, 2018 at 12:01 a.m. Central Standard Time, and ending on May 4, 2018 at 11:59 p.m. Central Standard Time (the “**Entry Period**”). The time of the Entry Period shall be determined solely by Sponsor’s timekeeping systems.

ELIGIBILITY

The Contest is open to natural persons who are legal residents of the State of Minnesota only, who have a valid Minnesota mailing address, and have reached the age of majority in Minnesota.

The house which is the subject of the Participant’s online submission (the “**House**”) must:

1. Be located within thirty-five (35) miles of St. Cloud, Minnesota;
2. Be the Participant’s primary residence;
3. Be in immediate need of a new roof, the costs of which are not covered by insurance;
4. Be owned by the Participant, as the owner of record;
5. Be eligible to have the required permits issued and has the underlying structure to support reroofing in accordance with applicable building code and ordinances; and
6. Be a single family residence.

All owners of record of the House must consent to these Rules. The Contest is void outside the state of Minnesota and otherwise where prohibited. Employees, contractors, directors, shareholders and officers of the Sponsor (as herein defined), and their immediate family members (spouse, parent, child, sibling or spouse of each) or those living in the same household of such parties are not eligible.

DO NOT ENTER IF YOU AND ALL OWNERS OF THE HOUSE DO NOT MEET THE ELIGIBILITY REQUIREMENTS OR DO NOT AGREE TO THESE OFFICIAL RULES.

PRIZE

The prize (the “**Prize**”) will include a consultation with the Sponsor, repairs to the roof sheathing deemed necessary by the Sponsor, in Sponsor’s sole discretion, removal of existing roof, as deemed necessary by Sponsor, in Sponsor’s sole discretion, or as required by state or local code, and reroofing of the House. The retail value of the Prize will not exceed Seven Thousand and 00/100 Dollars (\$7,000.00) inclusive of Sponsor’s standard costs for materials and labor. All costs and expenses over \$7,000.00 are the Winner’s sole responsibility and shall be charged to Winner at Sponsor’s standard rates. Any difference between the maximum stated value of the Prize and the actual value of the reroofing will not be awarded to the Winner. Sponsor will obtain all necessary permits, inspections or licenses as required by applicable law, the costs of which will be included in the value of the Prize.

Winner and Sponsor will enter into a scope of work and specifications for completion of the Prize. Sponsor, in Sponsor’s sole discretion, will select the materials to be used in reroofing the house, which materials will meet all applicable state and local code requirements. The reroofing shall take place at such time(s) as Sponsor determines, in Sponsor’s sole discretion. Sponsor shall have no liability to complete the reroofing by any specified date.

The Winner agrees to cooperate fully with Sponsor in order to complete the reroofing. Incidental expenses and all other costs and expenses which are not specifically listed as part of any prize in these Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the Prize are the sole responsibility of the Winner. The Prize is non-transferrable and is not redeemable for cash or credit.

EXCEPT WHERE PROHIBITED BY LAW, ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER. The Winner will receive an IRS Form 1099-MISC reflecting the actual final retail value of the Prize.

HOW TO ENTER

Participants may enter the Contest by visiting the Sponsor’s website at <https://www.obergroofing.com/helping-family-need-oberg-roofing-remodeling/>. Participants must fill out all required fields on the entry form to participate in the Contest, including, without limitation, Participant’s contact information, a description of House, the condition of the roof, the availability of insurance proceeds to cover the cost of a new roof, and the Participant’s need for and ability to pay for a new roof. After submitting the required information on the entry form, the Participant will receive one (1) entry into the Contest. Only one (1) submission per House. Sponsor is not responsible for late or incomplete submissions. All information provided by a Participant must be truthful, accurate and complete. Illegible, inaccurate or incomplete entries are void.

WINNER SELECTION AND ANNOUNCEMENT

At the end of the Entry Period, Sponsor will review all eligible submissions, taking into consideration, the following criteria (the “**Judging Criteria**”):

1. Whether insurance proceeds are available to replace the roof. If insurance proceeds are available to replace the roof, the Participant will be deemed ineligible.

2. The condition of the roof and the urgency of replacing the roof. Participants should have an immediate need for a new roof on their House due to the age or condition of the roof (i.e., not for purely cosmetic reasons).
3. The Participant's need and ability to pay for a new roof. Participants should be in need of financial assistance in order to replace the roof on their House, (i.e., Participants should be unable to afford the costs associated with replacing the roof on their House).

Upon reviewing the submissions based on the Judging Criteria, Sponsor will eliminate any submissions which do not meet the Judging Criteria as described above. All remaining submissions (the "**Eligible Submissions**") will remain in the Contest.

All Eligible Submissions received during the Entry Period will be gathered into a database at the end of the Entry Period. Sponsor will select one (1) winner (the "**Winner**") from the Eligible Submissions based upon the Judging Criteria. The Winner will be announced on or around one (1) month after the end of the Entry Period. Announcement and instructions for the Prize will be sent to the e-mail address provided on the Winner's entry form. Each Participant is responsible for monitoring his/her e-mail account for prize notification and receipt of other communications related to the Contest. If the selected Winner: (i) cannot be reached by Sponsor to verify that the Winner will accept the Prize, after three (3) attempts, using the contact information provided by Participant during his/her online submission; (ii) is not in compliance with these Rules; (iii) does not meet the eligibility requirements; (iv) declines the Prize; or (v) does not cooperate with Sponsor or sign the documents Sponsor deems necessary to award and complete the Prize, such individual will be deemed to have forfeited the Prize, and Sponsor will select another Participant to be the Winner using the same selection method and Judging Criteria. Sponsor's decision in selecting the Winner is final and binding with respect to all matters relating to the Contest.

USE OF DATA COLLECTED

By entering the Contest, each Participant acknowledges that Sponsor may choose to send future advertising or marketing messages to the contact information provided; however, Sponsor will NOT share any collected data with any third party or entity NOT directly affiliated with the Sponsor. Participants will always have the right to opt out of any advertising or marketing promotions at any time by using the opt out link provided in each communication or contacting us directly.

ADDITIONAL LIMITATIONS

The Prize cannot be transferred or assigned by the Winner. No substitution or cash equivalent of the Prize is permitted. Sponsor is not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting of these Rules, the selection and announcement of the Winner, or the distribution of the Prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest or the Rules, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void,

remove or disqualify suspect entries at issue or entries it deems not compliant with these Rules. Sponsor, and any network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, broadband provider, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise or any malfunction, failure or error of any third party outside of Sponsor's reasonable control.

Sponsor reserves the right to verify the validity of any entry and/or Participant and the information provided and to disqualify any Participant or Winner who submits an entry that Sponsor deems, in its sole discretion, is not in accordance with these Rules or who tampers with the entry process. Sponsor shall also have the right to disqualify, void or deem ineligible, any Participant who, in Sponsor's sole discretion may reflect unfavorably on Sponsor. Sponsor's failure to enforce any of its rights at any stage does not constitute a waiver of those rights.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH PARTICIPANT AGREES TO INDEMNIFY, DEFEND, RELEASE AND HOLD HARMLESS SPONSOR AND ANY PARENT, AFFILIATE AND/OR SUBSIDIARY COMPANIES, ALL SOCIAL MEDIA PLATFORMS, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY CLAIMS, LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT PARTICIPANT'S PARTICIPATION IN THE CONTEST OR SPONSOR'S USE OF SUCH ENTRY. EXCEPT AS OTHERWISE REQUIRED BY APPLICABLE LAW, SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ANY PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

Participants agree that this Contest shall be governed by the laws of the State of Minnesota, and by entering, all Participants agree that any claims or disputes arising from or related to this Contest shall be resolved in Minnesota. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded and any Participant expressly waives any and all such rights.

By submitting an entry, each Participant agrees to these Rules and warrants that his or her entry complies with these Rules.

PERMISSIONS

By entering the Contest, the Winner grants Sponsor permission to use "before" and "after" photographs of the Winner's House, the Winner's name, city, and story for online posting, and/or any advertising and publicity purposes without payment of additional consideration, except

where prohibited by law. The Winner may also be required to sign and return a release of liability, declaration of eligibility and, where lawful, a publicity consent agreement, as conditions of receiving the Prize. Failure to comply with the Rules or any requirements contained in the Rules shall be grounds for forfeiture of the Prize.

QUESTIONS

Any inquiries or questions regarding this Contest or the Rules may be sent to:

Oberg Roofing & Remodeling Inc.
820 31st Avenue North
St. Cloud, MN 56303
Email: caleb@obergroofing.com OR contact@obergroofing.com